

Dear Valued Merchant,

This is an annual reminder from Merchant Financial Services of our PCI Compliance service designed to help you stay compliant with regulatory requirements and protect your business and your customers from a card data security breach.

As you have probably witnessed in various media reports over the past few years, the protection of credit card data for your business and your customers is of the utmost concern. The Visa and MasterCard card associations, as well as American Express, Discover and other payment card companies, have joined together to create the Payment Card Industry Data Security Standard (PCI DSS) to improve payment card security.

It is mandatory that all merchants that accept credit cards be compliant with PCI DSS. In order to ensure compliance with PCI DSS, all merchants must complete the 2011 PCI compliance survey by December 31, 2011. Please be aware that an additional monthly non-compliance fee of \$5.95 will be assessed if the PCI Compliance Survey is not completed by that date. You may access the survey at: <http://www.mfsps.com> and follow the PCI Compliance link to login to your merchant account. Please plan accordingly to ensure payment system security and avoid unnecessary fees. See other side for more information.



As your processor, we have simplified the effort that you must undertake to become compliant. Simply visit us on the Web via <http://www.mfsps.com> and follow the PCI Compliance link to login in to your merchant account. **Your default user ID is your Merchant Number, found on your merchant statement, and your password is the last 5 digits of your Merchant Number, plus the two letter State abbreviation (in caps).** A charge of \$149 will be assessed in October of each year to offset the cost of this service.

Benefits include:

- PCI Management Education
- PCI Management Self Assessment Questionnaire
- PCI Recommended Data Security Policy for you and your company
- Unlimited System Scans for your network, if necessary

You will find that the benefits and features of the PCI Management program will help protect you, your business, and your customers for years to come. While becoming PCI Compliant helps to substantially mitigate the risk of a security breach or data compromise, compliance does not guarantee or prevent a security breach or compromise.

If you have any trouble logging into the system, or have any questions please call customer service at 866-643-8500 or email us at tech@mfsps.com.

Sincerely,



***Merchant Services Network has a new name,
we are now Merchant Financial Services.***